

will depend on the size of the house, etc. In general, a picture 18 feet wide is large enough for any theater, and one 10 feet wide is small enough for any but very small houses. Any range between is excellent. The larger your picture the less brilliant it will be with a given amount of light. Use green lights near the curtain and yellow or white (shaded, of course, from the screen and the eyes of the spectators) in the auditorium. No, there is no law to prevent the enforcement of a "ladies remove their hats" house rule! Were such a law passed, the courts could not and would not uphold it.

Here Is a Carber.—Middleport, Ohio, writes: What makes certain makers of films jump all the way through? Certain makes jump very bad, while the rest run perfectly steady. Features are from one to four weeks old. What causes dimness on each side of screen, about one foot on each side; picture 8 x 10?

As regards the films jumping, you can scratch me, my dear sir! The way you put it is a power, for all the manufacturers claim they are the producers of the steadiest running film on the market. In general the jumping of film is caused (a) by uneven perforation, (b) by loose intermittent movement, (c) by worn sprocket teeth, (d) by old, shrunken film. But as you have named some of the best running film as jumping badly and some that jumps badly as running smooth, I am totally at loss to reply intelligently. Dimness may be caused by light striking sides of lens holes in operating room wall; by too narrow a spot; by fault in lens; by fault in screen itself. Would have to have very accurate description of the trouble to reply further. It may be your projection lens is dirty inside—the glasses, I mean. The projection lens must be kept perfectly clean.

OPERATING ROOM VENTILATION.

By F. H. Richardson.

Summer time approaches, and with it comes stifling heat in poorly ventilated operating rooms, especially those of the "cracker-box" variety. Now, Mr. Manager, you wouldn't like to be cooped up with a hot lamp-house by your side when the thermometer is a hundred in the shade, would you, with little or no ventilation except that furnished by a more or less efficient electric fan, useful only to blow the superheated air around the room? Of course you would not. Therefore, remember the Golden Rule and proceed to get busy. If your house is but one story you can easily install a 12 to 16-inch vent pipe running from center of operating room ceiling to above the roof. This will not only carry off the hot air, but will carry off the smoke in case of fire. If the installation of such a pipe is impossible by reason of stories above your theater, you may easily, if there be stove pipes, connect them to the operating room, near the ceiling, with ordinary stovepipe with riveted joints. This will help amazingly. You should remember that your operator is human and stands the same chance we all do of plenty of coughing when he has departed from this world. It is scarcely the thing to toast him here and in the future, too. It isn't a square deal! At best an operating room isn't desirable as a summer resort during the hot season, but it may be made fairly comfortable, nevertheless, providing there is the will to do it.

GREAT DEMONSTRATION IN CLEVELAND.

Just as we go to press we receive notice of a great educational free exhibition of motion pictures, given in Cleveland, by the Lake Shore Film Exchange. The proprietor of the Hippodrome placed that magnificent auditorium at their disposal, and among the 2,000 people who attended by special invitation were teachers, students, doctors and, in fact, all the gentry of Cleveland. A selection of educational pictures were shown, consisting of 15 Urban-Eclipse subjects, 3 Pathe, 1 Biograph, 1 Edison, 1 Kestany and 1 Selig. Universal praise was bestowed on the subjects and the demonstration will be followed by others. This is certainly good missionary work and we commend the example set by the Lake Shore Film and Supply Company to exchanges in other territories.

KINEMACOLOR IN GERMANY.

A display of Kinemacolor was given on March 4, in Dusseldorf, before several hundred scientists, artists, photographic experts and theater owners. Among those present was Mr. Paul Leisegang, the art and color expert and author, and his opinion may be taken as a consensus of the others. Mr. Leisegang, whose name is well known to scientific workers the world over, expressed himself as being deeply impressed by the richness, deepness and brightness of the colors, the natural aspect of faces, flesh tints, animal, flower and other subjects.

From a practical point it is worthy of mention that Kinemacolor is the daily leading attraction in the Theater-Betriebs-Gesellschaft, in Dusseldorf, and the director, Carl Lobse, is enthusiastic in its praise and says that it attracts many people who would not attend an ordinary performance. A company has been formed to present Kinemacolor in the principal theaters of the leading German cities.

OHIO NOTES.

Cleveland, Ohio.—The Grand Central Theater, located on Central avenue, this city, has been purchased by W. H. Banning, a well-known amusement promoter. Business at the Grand Central is on the increase since Mr. Banning has taken charge of this popular playhouse. The theater runs three reels of licensed films, and illustrated songs, and under his able management this house is likely to have a long and prosperous career. W. H. Arndt, a member of Local No. 166, Operators' Union, of Cleveland, is chief electrician at this theater.

The Elise Theater, which has been one of Cleveland's popular picture houses, has been closed during the past week to vacate room for other purposes.

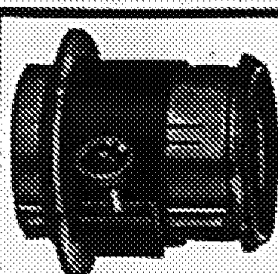
The American Theater, one of Cleveland's most up-to-date, exclusive picture houses, on Superior avenue, which has formerly been under the management of William Bullock, the well-known film producer, is now under the able and successful management of Mrs. Esther R. Baird. Mrs. Baird has devoted the past five years to the theatrical business, and has successfully managed several of Ohio's most up-to-date theaters. Mrs. Baird is to be congratulated for the success of the American in the past two years, as she makes it her policy to give the patrons of this theater the latest and most interesting licensed film subjects. This theater has a seating capacity of 600. A new Power's No. 6 machine has been installed in the past week, with a throw of 120 feet, giving a 10 x 12 picture.

W. C. Kuntzmann, the Moving Picture World correspondent and representative of Jeffries-Johnson light slide views, Cleveland, Ohio, with headquarters at 1830 East 10th street, reports big rush for these slides. Enterprising picture theater managers in Cleveland and vicinity are taking advantage of this big feature, as the slides have packed these houses whenever they have been exhibited. Be one of the first to show them to your patrons in your city.

W. O. Sommer, manager of the Park Theater, Starkweather avenue, Cleveland, Ohio, has closed a contract with the Western Vanderville Exchange, this city, to furnish him with four up-to-date vanderville acts for remainder of season.

Managers V. O. Woodward, of the Sandusky Theater, and Chas. Reack, Theaterium, Sandusky, Ohio, report tremendous business. Both these theaters show all late subject licensed films, and are packing them in nightly. Feature novelties twice a week at these theaters seem to take with their patrons.

The Paramount Film Exchange, 61 West 14th street, New York, have an opening for a good solicitor who is experienced in the film business.



We make the best lenses in the world for projecting motion pictures and lantern slides. One you spend a little money more wisely and produce than by ordering a set of lenses which will



IMPROVE YOUR PICTURES?

NEW PRICES

M. F. Projection Lenses any size with our improved jacket with spiral adjustment.....	\$12.00
No. 1 Stereoscopic Lenses.....	15 00
No. 2 Stereoscopic Lenses.....	20 00

All dealers sell them on approval.

WRITE FOR OUR NEW CIRCULAR

When ordering state the size of your screen and the length of the picture wanted. Give the distance from the lens to the screen. Remit the price of the lens or lenses referred to.

GUNDLACH-MANHATTAN OPTICAL COMPANY
808 Clinton Ave., So. Rochester, N. Y.